Gamma Iota Sigma is the future of talent, committed to the vitality of our great industry by growing and diversifying a robust student pipeline through year-round programs and outreach, providing 5,000+ students exposure to the breadth of careers in insurance.

Opportunities to Support the Future of Talent

- **Sustaining Partners Program**: a 3-year commitment by thought leaders passionate about the future of our industry. Our hallmark means of student support and engagement, offering incomparable year-round benefits, brand visibility with the rising generation, and exclusive first access and recruiting opportunities. $50,000, $25,000, and $15,000 levels available.

- **Event Sponsorship**: a customizable range of sponsorship levels and benefits for our Regional Conferences in January and our Annual International Conference & Career Fair in the fall.

- **NEW – Diversity, Talent, and Recruiting Partners**: initiative-specific funding. Support and be recognized in the areas you are most passionate about. $5,000 annual donation per category.

- **Grants**: customize your support for a vibrant future. Are you committed to equity of access? Consider investing in *One Campus at A Time*. Are you more resilience-focused? Funding for technology and new resources is vital to provide continuity for our students and programs.

Growing the Talent Pipeline

- Your support will benefit our fast-growing core of 5,000+ top students of all majors at over 90 colleges and universities and 25,000+ alumni in all functional areas throughout the industry.

- Gamma chapters exist at the broadest possible cross-section of schools, from those with robust risk, insurance, and/or actuarial programs to others where students are drawn to the industry’s broader ecosystem and functions through majors like data analytics, engineering, statistics, marketing, HR, computer science, and more, all finding their place in insurance.

Diversifying Access

- The GammaSAID Council (Solutions for Authenticity, Inclusion, and Diversity) is a pioneering initiative transforming student exposure to the industry and providing the unique student perspective on matters of diversity and inclusion. Through advisory engagement with Chief Diversity Officers and as a precursor to the industry’s own D&I efforts, the Council presents resources and programs that hardwire these core tenets into chapter events and recruitment.
SUSTAINING PARTNERS

Thought leaders committed to strengthening and promoting the industry by supporting a diverse and robust talent pipeline. 3-year commitment offering incomparable benefits, including:

STUDENT ENGAGEMENT & RECRUITING

• Exclusive student access and highest-level benefits year-round at live and virtual events
• Dedicated Sustaining Partner career fairs
• Forge direct relationships on campus across the Gamma network
• Chief Diversity Officer engagement with the GammaSAID Council, advancing D&I from the unique student perspective

BRAND AWARENESS

• Unparalleled visibility year-round through a single access point to top talent
• Showcase your organization and the role you play in the industry’s ecosystem
• Exclusive promotional and speaking opportunities
• Expand the industry’s talent pool and expose students to burgeoning segments and fields
• Bolster the vitality and continuity of the industry

View the Current Sustaining Partners & Program Details: www.gammaiotasigma.org
ADVANCING THE FUTURE OF INSURANCE
GIS SUSTAINING PARTNERS SUPPORT:

JOIN TODAY AND SUPPORT THE NEXT GENERATION
www.gammaiotasigma.org

CONTACT
Sharla Floyd
Senior Vice President, Strategic Initiatives
Sharla.Floyd@gammaiotasigma.org
267.274.4136

ANNUAL COMMITMENT*
VISIONARY: $50,000
LEADER: $25,000
INNOVATOR: $15,000
*Adjusted pricing for Professional Associations

STUDENT REACH
5K+ Members
90+ Chapters

A LIFELONG NETWORK
36 D&I Officers
25K Alumni
22 Alumni Chapters

DIVERSIFICATION OF STUDENT MAJORS
46% Risk Management
27% Actuarial Science
27% Other*

* Fastest growing segment.
Shaping the Future of Talent for the Insurance Industry - Join Today!

Your support has an important and sustainable impact as we both grow and diversify the talent pipeline and undertake strategic initiatives that provide innovative engagement and expansive outreach to expose more students to careers in insurance and promote their educational and professional development before and as they enter the industry. Sustaining Partners have the unique opportunity to not only contribute financially to the success of the organization and its 5,000+ students, but also take an active role in its direction and long-term impact on the industry, providing the critical tools, resources, and exposure for exceptional talent.

### Sustaining Partners Levels & Benefits*

<table>
<thead>
<tr>
<th></th>
<th>Leader $25,000</th>
<th>Innovator $15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LEADERSHIP</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Senior Executive on Board of Trustees, subject to nomination approval</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Diversity Executive Participation with GammaSAID Council</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>CONFERENCES</strong></td>
<td></td>
<td></td>
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<tr>
<td>Annual Conference (September): Highest-level Sponsorship Benefits</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Annual Conference: Priority Consideration for Speaking Opportunities</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Annual Conference: Enhanced Branding</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Regional Conferences (January): Complimentary Career Fair Booth</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Regional Conferences: Priority Consideration for Speaking Opportunities</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Regional Conferences: Enhanced Branding</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>FIRST ACCESS TO STUDENTS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to all GIS Virtual Programming (5 scheduled events, 7 days of access)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Early Access to Student Resumes for all events</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Leadership Symposium (August): Exclusive Interaction with Chapter Leaders (2 Career Fair days: 1/Presidents &amp; D&amp;I Officers, 2/All Officers)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>The Pipeline Virtual Career Fair (February/ Insurance Careers Month): Complimentary Participation and Priority Booth Placement</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sustaining Partners-Only Virtual Fair (October/ Boots on the Ground Month): Complimentary Participation</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Last Call Virtual Fair (October/ Boots on the Ground Month): Complimentary Participation and Priority Booth Placement</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>MARKETING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive Promotional Video or Webinar leading up to Annual Conference</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Newsletter Features / Spotlights During Year</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary Career Center Postings (per year)</td>
<td>Unlimited</td>
<td>15</td>
</tr>
<tr>
<td>Logo and company homepage link on GIS website</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo in Student &amp; Industry Monthly Newsletters</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in Annual Student Recruiting Survey Data Presentations</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in all external GIS Presentations</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

* Visionary Level/$50,000 Opportunities are available. Professional Associations have adjusted pricing and benefits: $10,000 (Innovator), $15,000 (Leader), $25,000 (Visionary). Please contact us to discuss details.

** Please note all benefits listed are at NO additional cost.
Gamma Iota Sigma Sustaining Partners
2018-20 Impact Report

We are grateful for the extraordinary impact of your support as a Sustaining Partner over the 2018-20 term and respectfully request continued support with a renewed term for 2021-23. Given the transformational role of exposure on students’ career pursuits and employment decisions, we have especially been grateful for your event participation, student engagement, brand awareness, and leadership in promoting student interest in careers in insurance.

As a Sustaining Partner at this most critical time in Gamma Iota Sigma’s history and for the industry’s future of talent, you have played a pivotal role in our efforts to grow and diversify the industry’s talent pipeline and maximize student exposure to all aspects of the industry. Because of your support, we have directly reached well over 5,000 students at 90+ colleges and universities and fueled our mission through meaningful programmatic growth. Our core of live and virtual events from the Annual Conference to the Leadership Symposium; expansive outreach efforts through our One Campus at A Time initiative, bolstering the pipeline by driving industry exposure to students of all backgrounds; and diversity and inclusion efforts through GammaSAID have all grown in reach and relevance because of your participation and leadership. Our key engagement efforts have a significant impact on exposing more students to the insurance industry’s breadth of opportunity, segments, and functional areas. Importantly, we focus resources on preparing students for vibrant careers as the industry evolves. We are inspired to see our student and school footprint continuing to grow and our members continuing to find new and creative ways to connect and hone their professional development and paths. We believe that risk management education and understanding and a robust, diverse talent pipeline are more critical than ever before. Thank you for your continued investment in our students and the future of our great industry!

Student Reach and Growth
- Increased annual membership from 4,000 students in 2018 to over 5,000 currently
- Increased chapter footprint from 75 to 92 colleges and universities, with 9 additional schools represented by At-Large Members (membership category at schools without a GIS chapter) and 4 in active application stages
- Student majors: 46% Risk Management/Insurance; 27% Actuarial Science; 27% Other – fastest growing segment

Diversifying the Talent Pipeline
- GammaSAID provides the student voice on matters of D&I, serves as a bridge between the student experience and the workplace, and promotes increased diversity within chapters through actionable resources and training
- Increased the number of chapters with GammaSAID D&I Officers from 5 in 2018 to 36 currently
- Inaugurated the Chapter and Industry Diversity & Inclusion Awards in 2018
- Created #UniqueWeek in 2018, GammaSAID’s social media campaign showcasing what makes members unique

Industry Exposure, Programmatic Reach and Expansion
- Presented 11 live and 5 virtual conferences and career fairs; 4 additional virtual events to be presented in 2020
- Presented 4 Security in Risk events, engaging alumni in the industry from each school
- Rolled out the One Campus at A Time initiative, focused on reaching students of all backgrounds at schools without a risk or actuarial program to introduce the industry and its many career paths and opportunities through the Security in Risk Tour and the grassroots Boots on the Ground Month
- Co-branded the InsureTech Connect Student Program in 2018, exposing students to and showcasing career paths in an entirely new burgeoning segment within the industry
- We continue to bolster industry resources and elevate professional associations and partner organizations to ensure students have widespread awareness of and access to industry opportunities

Professional Development and COVID-19 Resilience Resources
- Created a comprehensive Professional Development platform to hone members’ career preparation
- Developed a Project-Based Internship Program and a Virtual Internship Guide for both employers and students
- Continue to convene Recruiter and Faculty Roundtable calls as well as student surveys to ensure open communication with each of our stakeholder groups and to be responsive to their changing needs and priorities
Gamma Iota Sigma has fueled the insurance industry’s talent ranks for over 50 years. Help us grow and diversify the student talent pipeline for the next 50!

Support the students who will lead our industry into the future. The Program’s initiative-specific areas, each one a $5,000 annual commitment, allow individuals and organizations to direct funds to the talent issues you find most pressing. Whether you become a Diversity Partner, Talent Partner, Recruiting Partner, or all three, your support will directly impact students and the critical initiatives contributing to a vibrant workforce.

### Diversity Partner - $5,000

- Are you passionate about access and exposure, a diverse collegiate pipeline, and an authentic and inclusive continuum from the student experience into the workplace?
- Did you know that 36 GIS Chapters have a D&I Officer? Or that members are 46% RMI majors, 27% Actuarial, and 27% Other? Exposure is key, and you can’t recruit someone into an industry if they don’t see themselves.
- Diversity Partners support expansive, thoughtful, diversified student engagement and resource development and the innovative work of GammaSAID and are listed in select GammaSAID resources and presentations.
- Become a Diversity Partner: [https://secure.givelively.org/donate/gamma-iota-sigma/diversity-partners](https://secure.givelively.org/donate/gamma-iota-sigma/diversity-partners)

### Talent Partner - $5,000

- Are you passionate about supporting students, investing in a vibrant workforce, and showcasing the breadth of opportunity and career paths available throughout the industry to students everywhere?
- Did you know that GIS has a fast-growing core of 5,000+ students of ALL majors at over 90 schools who are passionate about careers in insurance and a portfolio of innovative programs in place to reach even more?
- Talent Partners support key efforts to bolster industry exposure and strengthen the student pipeline and are recognized year-round on the GIS website and in select *One Campus at A Time* materials.
- Become a Talent Partner: [https://secure.givelively.org/donate/gamma-iota-sigma/talent-partners](https://secure.givelively.org/donate/gamma-iota-sigma/talent-partners)

### Recruiting Partner - $5,000

- Are you committed to effective recruiting practices to help shape talent pipeline growth and sustainability?
- Did you know that Gamma Iota Sigma’s Annual Student Recruiting Survey provides definitive firsthand insights and priorities as relate to the recruiting process from students and recent graduates pursuing careers throughout the industry, as well as actionable data and tips?
- Recruiting Partners support resources for the industry to maximize its efforts to reach, recruit, and retain top talent and are listed in year-round GIS recruiting resources, including Recruiting Survey presentations.
- Become a Recruiting Partner: [https://secure.givelively.org/donate/gamma-iota-sigma/recruiting-partners](https://secure.givelively.org/donate/gamma-iota-sigma/recruiting-partners)
2020 SUSTAINING PARTNERS

VISIONARY PARTNERS

LEADER PARTNERS

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The Council of Insurance Agents & Brokers

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of Employee Benefit Plans
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Spencer

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ACTUARIES®

TRADELERS

WESTFIELD

WESTFIELD
AGENTS ASSOCIATION™
2020 SUSTAINING PARTNERS (CONT’D)

INNOVATOR PARTNERS