

Gamma Iota Sigma, the Insurance Industry's Future of Talent, to Present 48th Annual International Conference September 26-28, 2019 in Dallas, Texas
Participation and Sponsorship Opportunities Still Available

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Yardley, PA, September 20, 2019 – Gamma Iota Sigma (GIS), the insurance industry's premier collegiate talent pipeline, will present the **48th Annual International Conference** September 26-28, 2019 in Dallas, Texas at the Hilton Anatole. The industry's leading single access point to top talent and hallmark recruiting event brings 650 students of all majors from more than 60 colleges and universities together with over 400 industry professionals for three days of intensive programming, featuring the largest career fair of its kind, hundreds of on-site interviews, inspiring keynote addresses, Dive In and GammaSAID diversity & inclusion sessions, annual awards, and more.

GIS is thrilled to announce the conference keynote speakers: **Christopher Swift, Chairman and Chief Executive Officer with The Hartford**, and **Patricia Titus, Chief Privacy and Information Security Officer with Markel Corporation**. Additionally, general sessions will feature a dynamic panel, **Plan. Respond. Recover: The Power of Resilience**, moderated by Sean Kevelighan, CEO, Insurance Information Institute, and **Courageous Conversations: Bringing the Value of "YOU" to the Table**, a conversation on authenticity with Chubb's Teresa Black, Executive Vice President, Commercial Surety and Kenneth Stephens, Senior Vice President, Global Client Executive, moderated by Tina Valdez, recent alumna of GIS's Beta Xi chapter at St. Mary's University. GIS will also offer over 30 educational sessions and professional development seminars, featuring more than 75 dynamic industry **speakers and executives**.

Notable industry-leading events will take place at the 2019 Conference:

- For the fourth year, the GIS Conference will host the **global Dive In Festival**, a fully immersive and impact-oriented movement throughout the insurance industry encouraging meaningful understanding and fostering inclusive workplace cultures. In addition to interactive sessions presented by the student-led **GammaSAID Council** (Solutions for Authenticity, Inclusion, and Diversity), the conference will feature a Diversity/ERG Fair and an inspiring Inclusion Reception.
- GIS will host the fourth annual Recruiters Roundtable, assembling recruiters from global and local companies throughout North America to share and improve best practices; review summary results of the expansive Annual GIS Student Recruiting Survey, delving into the student perspective on the recruiting process; and gain expert insights from **Dr. Leroy Nunery**, Founder and Principal of management consulting firm PlüsUltré.
- In partnership with the **Insurance Industry Charitable Foundation (IICF)**, students will have the opportunity to serve the local Dallas community through a service project planned in conjunction with the conference.
- In partnership with **Insurance Nerds**, GIS will host the second annual **Insurance Nerds Day** on Saturday of the Annual Conference.

GIS leads the industry in developing and sustaining a robust, diverse talent pipeline and delivers programs that underscore a commitment to showcasing the expansive breadth of opportunity throughout insurance to students of all backgrounds. There are various sponsorship and participation **opportunities still available** for the 2019 Annual International Conference for both exhibiting and non-exhibiting organizations. There are also many ways for companies to engage directly with GIS and its students year-round, from the acclaimed **Sustaining Partners Program**, offering unparalleled benefits and exclusive access, to **conference sponsorship**, participation in the January **Regional**

Conference Series, Virtual Career Fairs, the **GIS Career Center**, and **opportunities directly with chapters**. Next up is GIS's **Boots on the Ground Month**, a call to action to get onto campuses throughout the month of October, share their stories with students, and impact the future of talent.

The 2020 Gamma Iota Sigma Annual International Conference will be held in Dallas, Texas at the Hilton Anatole.

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About Gamma Iota Sigma

Incorporated in 1965 and boasting an annual membership of over 5,000 students and 25,000 alumni from a growing network of **over 85 colleges and universities throughout North America**, Gamma Iota Sigma (GIS) is the industry's premier collegiate talent pipeline with over 50 years of experience engaging students and preparing them for careers in insurance. GIS is the only organization of its kind and is the solution to the industry's talent gap issue, pursuing a mission to promote, encourage, and sustain student interest in careers across all functional areas in insurance. GIS is committed to growing and supporting the number of highly qualified students entering the industry; to that end, not only has its core programming meaningfully expanded and diversified to include such initiatives as **GammaSAID**, **One Campus at A Time**, and the **2019 ITC Student Program** in collaboration with InsureTech Connect, the number of GIS students and active chapters has more than doubled in recent years and continues to grow. In partnership with **Sustaining Partners**, grantmakers committed to the future of talent, corporate supporters, professional associations, trade organizations, and other industry collaborators, the full spectrum of GIS programming provides its members with valuable interaction with the industry, as well as the tools to pursue and succeed in an insurance career. For more information, visit: GammalotaSigma.org.

About the GIS Annual International Conference

First held in 1973, Gamma Iota Sigma's Annual International Conference is the largest and most significant international event of its kind, providing students unparalleled industry exposure and access, professional and educational development, showcasing industry resources and opportunities, and connecting top collegiate talent looking to enter the insurance industry with representatives from companies and organizations who recognize the importance of a talent pipeline and sustaining interest in industry careers. The Conference attracts the best and brightest students throughout North America pursuing careers across all industry segments and functional areas.