We are grateful for the extraordinary impact of your support as a Sustaining Partner over the 2018-20 term and respectfully request continued support with a renewed term for 2021-23. Given the transformational role of exposure on students’ career pursuits and employment decisions, we have especially been grateful for your event participation, student engagement, brand awareness, and leadership in promoting student interest in careers in insurance.

As a Sustaining Partner at this most critical time in Gamma Iota Sigma’s history and for the industry’s future of talent, you have played a pivotal role in our efforts to grow and diversify the industry’s talent pipeline and maximize student exposure to all aspects of the industry. Because of your support, we have directly reached well over 5,000 students at 90+ colleges and universities and fueled our mission through meaningful programmatic growth. Our core of live and virtual events from the Annual Conference to the Leadership Symposium; expansive outreach efforts through our One Campus at A Time initiative, bolstering the pipeline by driving industry exposure to students of all backgrounds; and diversity and inclusion efforts through GammaSAID have all grown in reach and relevance because of your participation and leadership. Our key engagement efforts have a significant impact on exposing more students to the insurance industry’s breadth of opportunity, segments, and functional areas. Importantly, we focus resources on preparing students for vibrant careers as the industry evolves. We are inspired to see our student and school footprint continuing to grow and our members continuing to find new and creative ways to connect and hone their professional development and paths. We believe that risk management education and understanding and a robust, diverse talent pipeline are more critical than ever before. Thank you for your continued investment in our students and the future of our great industry!

Student Reach and Growth
- Increased annual membership from 4,000 students in 2018 to over 5,000 currently
- Increased chapter footprint from 75 to 92 colleges and universities, with 9 additional schools represented by At-Large Members (membership category at schools without a GIS chapter) and 4 in active application stages
- Student majors: 46% Risk Management/Insurance; 27% Actuarial Science; 27% Other – fastest growing segment

Diversifying the Talent Pipeline
- GammaSAID provides the student voice on matters of D&I, serves as a bridge between the student experience and the workplace, and promotes increased diversity within chapters through actionable resources and training
- Increased the number of chapters with GammaSAID D&I Officers from 5 in 2018 to 36 currently
- Inaugurated the Chapter and Industry Diversity & Inclusion Awards in 2018
- Created #UniqueWeek in 2018, GammaSAID’s social media campaign showcasing what makes members unique

Industry Exposure, Programmatic Reach and Expansion
- Presented 11 live and 5 virtual conferences and career fairs; 4 additional virtual events to be presented in 2020
- Presented 4 Security in Risk events, engaging alumni in the industry from each school
- Rolled out the One Campus at A Time initiative, focused on reaching students of all backgrounds at schools without a risk or actuarial program to introduce the industry and its many career paths and opportunities through the Security in Risk Tour and the grassroots Boots on the Ground Month
- Co-branded the InsureTech Connect Student Program in 2018, exposing students to and showcasing career paths in an entirely new burgeoning segment within the industry
- We continue to bolster industry resources and elevate professional associations and partner organizations to ensure students have widespread awareness of and access to industry opportunities

Professional Development and COVID-19 Resilience Resources
- Created a comprehensive Professional Development platform to hone members’ career preparation
- Developed a Project-Based Internship Program and a Virtual Internship Guide for both employers and students
- Continue to convene Recruiter and Faculty Roundtable calls as well as student surveys to ensure open communication with each of our stakeholder groups and to be responsive to their changing needs and priorities
SUSTAINING PARTNERS

Thought leaders committed to strengthening and promoting the industry by supporting a diverse and robust talent pipeline. 3-year commitment offering incomparable benefits, including:

STUDENT ENGAGEMENT & RECRUITING

- Exclusive student access and highest-level benefits year-round at live and virtual events
- Dedicated Sustaining Partner career fairs
- Forge direct relationships on campus across the Gamma network
- Chief Diversity Officer engagement with the GammaSAID Council, advancing D&I from the unique student perspective

BRAND AWARENESS

- Unparalleled visibility year-round through a single access point to top talent
- Showcase your organization and the role you play in the industry’s ecosystem
- Exclusive promotional and speaking opportunities
- Expand the industry’s talent pool and expose students to burgeoning segments and fields
- Bolster the vitality and continuity of the industry

View the Current Sustaining Partners & Program Details: www.gammaiotasigma.org
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www.gammaiotasigma.org

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ANNUAL COMMITMENT*
VISIONARY: $50,000
LEADER: $25,000
INNOVATOR: $15,000
*Adjusted pricing for Professional Associations

STUDENT REACH
5K+ Members
90+ Chapters
25K Alumni

A LIFELONG NETWORK
36 D&I Officers
22 Alumni Chapters

DIVERSIFICATION OF STUDENT MAJORS
46% Risk Management Insurance
27% Actuarial Science
27% Other*

* Fastest growing segment.

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2020 SUSTAINING PARTNERS

VISIONARY PARTNERS

LEADER PARTNERS
2020 Sustaining Partners (cont’d)

Innovator Partners

AIG
AmWINS Group, Inc.
Argo Group
Assurant
Assured Partners
Assurex Global
beazley
CHUBB
CNA
Country Financial
CRC Group
Great American Insurance Group
GUY CARPENTER
The Hartford
Liberty Mutual
Lockton
Markel
Munich RE
Nationwide
PLM
sedgwick.
State Farm
Swiss Re
WSiA
InsureTech Connect