



2020 UNIQUE WEEK:
A Virtual Celebration of Diversity, Equity, & Inclusion
PARTICIPATION GUIDELINES & RESOURCES
GAMMA IOTA SIGMA

2020 UNIQUE WEEK September 20-26
Fully Virtual!

GammaSAID’s 3rd Annual #UniqueWeek coincides with the Global Dive In Festival and encourages students and GIS chapters to:

- engage in thoughtful discourse and promote understanding
- create and participate in virtual events and activities within their campus communities
- participate in a social media campaign promoting diversity, equity, and inclusion

EVENT HASHTAGS: please use #GammaSAID #UniqueWeek #GIS2020 #diveinfest

ANYONE CAN PARTICIPATE! HERE’S HOW:

I. Social Media Campaign

- a. *What Makes You You?!*
A fun and easy way to participate is to post about what makes you *you*, what makes you unique, on social media! Whether it’s exploring your passions or your identity, this week is an incredible opportunity to reflect on your personal story, explore what drives you, and show your network and the industry who or what is important to you and why. Follow the Grand Chapter and GammaSAID on social media for ideas!
- b. *D&I Awareness*
You can also make an impact by posing questions to invite interaction or sharing relevant articles, trends, statistics, etc. about matters of DEI

II. Global Dive In Festival

- By design, Unique Week coincides with the Global [Dive In Festival](#), when the industry springs into action with a series of global events centered on this year’s theme, **Local Voice, Global Impact**, part of the Festival’s campaign, **Authenticity and Perspective**. [Find and participate](#) in an event near you!

III. Peer Events

These can be in conjunction with on-campus organizations such as the Black Student Union (BSU), Association of Latinx Professionals for America (ALPFA), Spectrum/ Pride (LGBTQI organizations), etc.

- **Social Events**
 - Escape Room, Bowling, Mini Golf, etc.



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- College Block Parties with other organizations. Gamma info can be handed out at from tables at these events, with other members raising interest in the RMI/Actuarial Science field.
- International Dinners where members are encouraged to bring in a dish from their home country or culture.
- Flag Fest where members can bring in the flags of their home country and share their experiences of being from that country, their experiences of now being in America, the insurance industry market of their home country, etc.
- Chapters may host **diversity training programs**, such as Ally Training or Unconscious Bias training for their members to be more educated and aware of they can make a more inclusive environment.
 - Utilize School Resources, including but not limited to:
 - Campus Multicultural or Diversity Center
 - Title IX Office
 - Student Affairs Office
 - Campus Safety
 - Outside Resources
 - E.g. Third-party company specializing in Ally and/or Unconscious Bias training
- Check out the [GammaSAID Council's resources and event ideas](#) for more!

IV. Professional Events

These can be in partnership with local professional diversity organizations such as International Association of Black Actuaries (IABA), National African American Insurance Association (NAIAA), Organization of Latino Actuaries (OLA), etc.

- **Industry Panels** focusing on the experience of those working in the industry from specific perspective such as “Being a Millennial in Insurance” or “Being Female in the Insurance Industry”
- **Speaker Events** with insurance professionals presenting on the diversity of their organizations, their personal experiences in the insurance, why they think that diversity matters, etc.
- **Networking Events**
- **Happy Hours**

V. Share on Social Media and Report Back!

Let the Grand Chapter know about the events and activities your chapter engages in, and we will feature them on social media, on the website, and in newsletters. We will compile our collective action and efforts to paint a picture of what GIS as a whole does to elevate the D&I discourse and plan of action! Thank you for participating!