**2021 Alumni Week Social Media Guide  
June 20-26, 2021**

**#GISAlumni #GISAlumniWeek2021**

**Sunday, June 20**

#SpotlightSunday Give a shout-out to a professor, advisor, mentor, or fellow student who made an impact on your career when you were in GIS.W

**Monday, June 21**

#MyStoryMonday How did you get into the insurance industry? How did you get involved with Gamma Iota Sigma and how has it impacted your career?

**Tuesday, June 22**

#TransformationTuesday What was your favorite part about being a GIS student? Post a then and now photo of you from your days as a GIS member!

**Wednesday, June 23**

#WednesdayWisdom What do you know now that you wish you knew as a GIS student? Write words of advice and wisdom for current students!

**Thursday, June 24**

#ThrivingThursday How has GIS prepared you to thrive in the industry? Snap a picture of you in your element to share!

**Friday, June 25**

#FunFriday What do you enjoy most about your job? How can current students leverage GIS opportunities to find their own exciting career? Share a picture of a fun day at work to inspire GIS students!

**Saturday, June 26**

#SocialSaturday Share your advice with GIS students for networking and building industry relationships!