

GIS Supports Diverse Talent with Allies in Insurance: Industry Diversity Fair & Connection Point

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Powell, OH, April 15, 2021 – Gamma Iota Sigma (GIS), the insurance industry’s premier collegiate talent pipeline, presented its inaugural *Allies in Insurance: Industry Diversity Fair & Connection Point*, which brought leading insurance organizations together to cohesively engage with, inform, and empower students from underrepresented groups for successful insurance careers.

Allies in Insurance reached more than 120 students from 52 colleges and universities including GIS members, on-campus minority groups, and students from HBCUs, women’s colleges, and Hispanic-serving institutions eager to learn about the insurance industry as a career path and access career resources. The event was made possible by Gamma Iota Sigma’s **Sustaining Partners**, industry employers, professional associations, and employee resource groups committed to diversity, equity, and inclusion who sponsored the event and showcased their opportunities for students.

GIS was proud to present an exceptional speaker line-up, with Victor Terry, VP of Public Affairs and Chief Diversity Officer of State Farm, as the keynote speaker. Additionally, its **GammaSAID** Student and Industry Councils hosted a dynamic panel discussion featuring insights from diversity and inclusion leaders in the insurance industry, as well as faculty and students.

Grace Grant, Executive Director of Gamma Iota Sigma, said “GIS is committed to showcasing the many career paths and opportunities available to students from all backgrounds, majors, and areas of the country. This event has catapulted our DEI efforts by opening new doors of communication with diverse student populations and further enhancing our revamped **GammaSAID** strategy. We continue to focus on building key relationships with both university and industry partners across the country.”

As GIS prepares for a robust fall recruiting and events season, there are many ways for companies to support the continued expansion and diversification of the insurance industry’s talent pipeline and engage directly with GIS students. GIS **Sustaining Partners** – who have made the highest commitment to and financial investment in the future of talent – will receive exclusive access to the annual Leadership Symposium August 12-13 and virtual Diversity Fair on October 21. In addition, GIS will host its milestone **50th Annual International Conference**, the hallmark recruiting event of the year and the leading single access point to top collegiate talent, as an in-person event in Columbus, Ohio September 23-25.

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About Gamma Iota Sigma

Incorporated in 1965 and boasting an annual membership of over 6,000 students and 35,000 alumni from a growing network of **95 colleges and universities throughout North America**, Gamma Iota Sigma (GIS) is the industry’s premier collegiate talent pipeline with over 50 years of experience engaging students and preparing them for careers in insurance.