

GAMMA IOTA SIGMA

The insurance industry's premier collegiate talent pipeline

SUSTAINING PARTNERS PROGRAM

2021-2023

[GAMMAIOTASIGMA.ORG/SUSTAINING-PARTNERS](https://gammaiota sigma.org/sustaining-partners)

GAMMA IOTA SIGMA AT-A-GLANCE

6K

Gamma Iota Sigma's student membership is comprised of over 6,000 student members - of an increasingly diverse array of majors, backgrounds and skill sets - representing nearly 100 colleges and universities across North America.

35K

Gamma Iota Sigma's 35,000+ alumni are excelling across the industry in all segments and functional areas.

30%

30% of Gamma Iota Sigma's student members represent minority or underrepresented groups. GIS is committed to its continued expansion and diversification of the insurance industry's talent pipeline through its comprehensive DEI strategy - GammaSAID - and inclusive membership practice.

43

A a core group of 43 insurance organizations have made the highest commitment to the future of talent through the Sustaining Partners program. Their investment allows GIS to support and empower thousands of students each year with year-round programming and critical resources.

PROGRAM OVERVIEW

Gamma Iota Sigma's **Sustaining Partners Program** is the premier and comprehensive means of investing in the industry's talent pipeline and engaging the next generation of talent for your organization.

Of the 100+ insurance organizations which partner with Gamma Iota Sigma, a **core group of 43 industry leaders** have made the highest level commitment to the future of talent through the Sustaining Partners Program, allowing GIS to equip and empower thousands of students each year with invaluable industry knowledge, leadership training, professional development, career resources, access to career opportunities across all functional areas of the insurance industry, and an unrivaled professional network.

Sustaining Partners make a **3-year investment** and receive unrivaled benefits, first access to students, maximized brand awareness, exclusive recruiting and promotional opportunities, year-round inclusion in GIS programming, and active engagement in Gamma Iota Sigma's diversity and inclusion initiatives.

GIS Sustaining Partners play an active and integral role in shaping a diverse talent pipeline for the insurance industry.

PROGRAM LEVELS & BENEFITS

2021 Sustaining Partner Benefits	Visionary	Leader	Innovator
Annual Cost (to be invoiced each year for 3 years)	\$50,000	\$25,000	\$15,000
LEADERSHIP			
Senior executive on GIS Advisory Council, subject to nomination approval	X	X	X
PRIORITY ACCESS TO STUDENTS & RESOURCES			
Complimentary participation in/sponsorship of core GIS programs:	X	X	X
Regional Conference Series	X - Highest level sponsor	X	X
Allies in Insurance: Diversity Connection Point	X - Highest level sponsor	X	X
Leadership Symposium (exclusive access- Sustaining Partners only)	X	X	X
Annual Conference	X - Highest level sponsor	X	X
Sustaining Partners-Only Diversity Fair	X	X	X
Bonus benefits – exclusively for Sustaining Partners – at core GIS events (varies by event)	X	X	X
Opportunity to submit session proposals for Annual International Conference & Regional Conference Series	X	X	X
Priority consideration for speaking opportunities and SME contributions for GIS programs	X	X	X
Priority registration in the case of limited sponsorship opportunities	X	X	X
Complimentary access to Annual Recruiting Survey full report	X	X	X
First access to resumes (when applicable) for core GIS events	X	X	
Priority consideration to present leadership training at GIS Leadership Symposium	X		
BRANDING			
Complimentary GIS Career Center job postings (per year)	Unlimited	Unlimited	15
Complimentary GIS Career Center internship postings (per year)	Unlimited	Unlimited	Unlimited
Newsletter features / spotlights during year	4	2	1
Logo and company homepage link on GIS website	X	X	X
Logo in student & industry monthly newsletters (12 per year)	X	X	X
Recognition in Annual Student Recruiting Survey presentations	X	X	X
Recognition in all external GIS presentations	X	X	X
Enhanced recognition on GIS social media platforms	X	X	X
Elevated branding at all GIS conferences	X	X	X
Exclusive branding in GIS Career Center	X		
DIVERSITY & INCLUSION INITIATIVES			
Complimentary participation in/sponsorship of 2 GIS D&I events (included above)	X - Highest level sponsor	X	X
Priority consideration for speaking opportunities in GIS D&I programs and events	X	X	
Exclusive opportunity to submit a nominee for GammaSAID Industry Council	X	X	
Complimentary access to HBCU Engagement Report	X	X	
D&I Champion status	X		
Logo placement on GammaSAID webpage	X		
Logo placement at all GammaSAID events (virtual and in-person)	X		
*Format and delivery is subject to change			

ADD-ON OPPORTUNITIES

Annual Sponsorship	Cost
ANNUAL AWARDS SHOW PRESENTING SPONSOR (1 available annually)	\$20,000
Logo recognition at annual awards show, held at the Annual International Conference	Included
Verbal recognition at annual awards show, held at the Annual International Conference	Included
Year-round recognition on Gamma Iota Sigma awards webpage	Included
Recognition in 50th Annual International Conference program	Included
1 reserved table at Annual Awards Dinner	Included
CAREER RESOURCES HUB SPONSOR (2 available annually)	\$10,000
Year-round recognition on Gamma Iota Sigma Career Hub webpage	Included
Recognition in GIS monthly student newsletters (12 per year)	Included
Unlimited complimentary job postings	Included
OFFICER TOOLKIT SPONSOR (1 available annually)	\$10,000
Year-round recognition on Gamma Iota Sigma Officer Toolkit webpage	Included
Recognition in GIS monthly officer & advisor newsletters (12 per year)	Included
Logo recognition at annual Leadership Symposium	Included
Verbal recognition at annual Leadership Symposium	Included
ALUMNI COUNCIL SPONSOR (unlimited)	\$5,000
Year-round branding on Alumni Council webpage	Included
Logo placement in Alumni Week marketing materials	Included
Logo placement in Alumni Week special edition newsletter to students and industry	Included
Recognition on monthly Alumni Council Regional Director leadership calls	Included

CONTACT

Grace Grant

Executive Director | Gamma Iota Sigma

(office) 484.991.GIS1 (4471), ext. 403 | (direct) 267.274.4133

grace.grant@gammaiotasigma.org

Alyssa Bouchard

Vice President, Industry Engagement | Gamma Iota Sigma

(office) 484.991.GIS1 (4471), ext. 406 | (direct) 267.274.4138

alyssa.bouchard@gammaiotasigma.org